

REMARKS**Rejections Under 35 U.S.C. § 112**

Claims 1 and 11 have been amended to delete recitation of a "photo quality" printer. The rejection of Claims 1-19 is, therefore, moot.

Rejections Under 35 U.S.C. § 103

Claims 1-19 were rejected under Section 103 as being obvious over Oshikoshi (4,769,694) in view of Waller (6,692,799) (Claims 1, 6 and 11) and further in view of Akada (6,392,680) (Claims 2-5, 7-10 and 12-20). The rejections are all based on the assertion that Oshikoshi teaches (1) printing a reverse image (2) on a transparent media. This assertion is not correct.

In Oshikoshi, the images are stored as negatives (column 2, lines 66-67 and column 3, lines 7-9) and "printed" as positives by exposing photographic color printing paper to red, green and blue light (Figs. 9 and 10 and column 7, lines 23-55). While the text in Oshikoshi at column 7 is confusing, it is clear from Figs. 9 and 10 that the images are printed in their normal/positive orientation. See also, Oshikoshi column 3, lines 40-46. Moreover, there is no indication whatsoever in Oshikoshi that the color printing paper on which the images are printed is transparent. On the contrary, so far as Applicants are aware, photographic color printing paper is not transparent.

If the Office disagrees, it is respectfully requested to specifically point out and explain the language or Figures in Oshikoshi that describe or show (1) printing a reverse image (2) on a transparent media. Absent such a showing, the Office has failed to establish a prima facie case of obviousness and the rejections should be withdrawn.

Further with regard to Claims 4 and 14, the Office has failed to make any showing whatsoever that the cited references teach or suggest laminating the printed transparent material to a plastic card *with the printed side of the transparent material adhering to the card*. For this additional reason, the Office has failed to establish a prima facie case of obviousness as to Claims 4 and 14.

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Respectfully submitted,



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